

# BULLETIN

*of the*

*Association of British Theological*

*and Philosophical Libraries*



**Volume 24, Number 3**  
**Autumn 2017**



## BULLETIN 2017

The *Bulletin* is published by the Association of British Theological and Philosophical Libraries as a forum for professional exchange and development in the fields of theological and philosophical librarianship. ABTAPL was founded in 1956 to bring together librarians working with or interested in theological and philosophical literature in Great Britain. It is a member of BETH (European Theological Libraries). The *Bulletin* is published three times a year (Spring, Summer and Autumn) and now has a circulation of approximately 200 copies, with about one third of that number going to libraries in Europe, North America, and the Commonwealth. The *Bulletin* is indexed in LISA (Library & Information Science Abstracts). ISSN 0305-781X

- Subscriptions:       Institutions £30.00 / US\$60.00 / €50.00 per annum  
                          Personal members £15.00 / US\$25.00 / €32.00 per annum (not posted to library addresses)  
                          Unwaged personal members £10.00 (not posted to library addresses)  
                          Payments to Donald Mitchell (Treasurer) (address below)
- Articles & Reviews: The Honorary Editor welcomes articles or reviews for consideration.
- Advertising:         Enquiries about advertising should be addressed to the Honorary Secretary
- Copyright:           The Copyright of articles in the *Bulletin* rests with the author; that of illustrations with the named source; the remainder rests with ABTAPL.

## COMMITTEE 2017/18

- Chairman:            Carol Reekie, Email: [creekie37@gmail.com](mailto:creekie37@gmail.com)
- Hon. Secretary:     Emma Walsh, Librarian, Regent's Park College, Oxford
- Treasurer:          Donald Mitchell, Librarian, Wales Evangelical School of Theology, Bryntirion House, Bridgend, CF31 4DX. Email: [librarian@west.org.uk](mailto:librarian@west.org.uk)
- Hon. Editor:         Richard Johnson, Kingsbury House, Main Road, Withern, Alford, Lincs. LN13 0LD  
E-mail: [richard@qohethealthresources.co.uk](mailto:richard@qohethealthresources.co.uk)
- Conf. Secretary:    Gudrun Warren, Librarian and Curator, Norwich Cathedral
- Elected Members: Dr. Penelope Hall, Edinburgh  
                          Ian Jackson, former Librarian, Woodbrooke Quaker Study Centre  
                          Chris Leftley, Librarian, Wycliffe Hall Library, Oxford  
                          Helen Stocker, Librarian, Nazarene Theological College, Manchester  
                          Sally Gibbs, Librarian, Regents Theological College

ABTAPL Website: <http://www.abtapl.org.uk>    E-Mailing List: [abtapl@jiscmail.ac.uk](mailto:abtapl@jiscmail.ac.uk)  
BETH Website:     <http://www.beth.be>

ABTAPL holds its membership list on a computer; this is used for no other purpose than to generate mailing labels for use by the Association.



## **Membership Renewal – Reminder**

**Date: January 2018**

Dear Member

Your membership of ABTAPL expires at the end of 2017. To continue to benefit from ABTAPL's services, including the journal, please provide the appropriate payment to the treasurer as indicated below.

### **Membership of ABTAPL (Association of British Theological and Philosophical Libraries) 2018:**

<b>Institutional</b>	<b>£30.00</b>
<b>Personal</b>	<b>£15.00</b>
<b>Retired</b>	<b>£10.00</b>

**Cheques should be made payable to 'ABTAPL' and sent to the Treasurer at the address below.**

**Payment may be made by BACS to the following bank account:**

Account name: ABTAPL  
Branch sort code: 08-92-99  
Account number: 65667284 00  
BIC: CPBK GB 22  
IBAN: GB53 CPBK 08929965667284  
Ref: (-your institution-) Membership 2018

(Co-operative Bank, Business Direct Branch, PO Box 250,  
Delf House, Southway, Skelmersdale, WN8 6WT)

**If paying by BACS please e-mail the treasurer to advise of the renewal, and cite your institution, e.g. Oxford University, as well as your name so that payment and membership can be connected.**

Thank you

Donald Mitchell

**Donald Mitchell  
Hon. Treasurer, ABTAPL  
Library, Union School of Theology  
Union Campus  
Bryntirion House  
Bryntirion  
BRIDGEND  
CF31 4DX**

**Tel: 01656 641989**

**E-mail: [dmitchell@ust.ac.uk](mailto:dmitchell@ust.ac.uk)**

---

**ABTAPL notification by e-mail.**

If you wish to be kept in touch with ABTAPL events, but do not wish to be part of the JISC mailing list (hence avoiding the many requests for articles and ILLs), please provide a personal e-mail below.

**E-mail:.....**

***Bulletin of the Association of British Theological  
and Philosophical Libraries***

Volume 24, Number 3  
Autumn 2017

**CONTENTS**

2018 Membership Renewal Form	1
Notice of Meetings	4
Editorial	5
The Future of ABTAPL Autumn Meetings	6
ABTAPL Spring Conference 2018	7
How to improve ABTAPL Communication	8
ATLA Update	9
Digital copyright for practising librarians	10
A special collection in Durham University Library	14
Crowdfunding for Theological Libraries is Not as Difficult as it Seems	17
Websites	22
Spring Conference Booking Form	23

-----

The photo on the front cover, provided by Christine Purcell, shows the  
Palace Green Library in Durham (see p14f).

**NOTICE OF MEETINGS**

**2018 ABTAPL SPRING CONFERENCE & AGM**

**St Chad's College, Durham  
22<sup>nd</sup> – 24<sup>th</sup> March 2018**

*NB: see article on p7,  
and booking form at the back of the Bulletin*

**2018 ABTAPL AUTUMN CONFERENCE**

*see 'The Future of ABTAPL Autumn Meetings on p6*

**2019 ABTAPL SPRING CONFERENCE & AGM**

**to be confirmed**

## Editorial

This issue of the Bulletin requires action as well as reflection!

There are two forms to fill in, at the front and back. The one at the front is for EVERYONE to fill in, as it is the membership renewal form for 2018. Note the extra space at the end for those who would like to be kept in touch with ABTAPL news but without being in the JISC mail group (see Carol's article about this on p8).

The one at the back is the booking form for the 2018 conference in Durham (see Gudrun's article about the conference on p7).

As a committee, we have been discussing the future of the Autumn ABTAPL meeting; do read Carol's summary on p6 and let her know what your thoughts are on this, whether in favour of continuing with them or not.

Carol has also provided us with a summary of products available from ATLA, at a discounted rate for ABTAPL libraries.

Continuing the Durham theme, Christine Purcell has written an article about the Pratt Green Collection of hymns and hymnology, one of the special collections in Durham University Library.

For those who were unable to attend the November training session in Oxford on Digital Copyright (and especially on the role of the Copyright Licencing Agency), Michael Gale has written a useful report that may help to take the fear out of the phrase 'CLA Audit'!

Finally, Anna James has written up her 'Teachmeet' presentation from the Spring Conference, on the theme of Crowdfunding for Theological Libraries.

A real mixed bag – but hopefully something for everyone!

Richard Johnson  
(editor)

## The Future of ABTAPL Autumn Meetings

For some time, I have been concerned about the falling attendance at our Autumn meetings. The change of location did nothing to increase participation despite including an update on our Benchmarking Project. I am therefore writing to you all in order to obtain your thoughts on this problem.

I would like to pose the question – Is it time to abandon the Autumn Meeting? There are many pros and cons, a few of which are listed below:

### **Pros:**

- Opportunity to meet colleagues and share information and receive support
- Opportunity for a formal meeting to discuss ABTAPL matters and disseminate information
- Enjoy a visit to an interesting library

### **Cons:**

- Cost of hiring a meeting room
- Many questions, advice, etc., can now be answered by email at time of need
- Time lost attending the meeting
- Cost of attending the meeting
- Difficulty in finding inexpensive interesting libraries to visit.

This is not an exhaustive list as there is much to consider. I would therefore be very interested to hear your thoughts on this subject before the Spring Conference when we shall put the continuance of the Autumn Meeting to the vote.

Please email: [creekie37@gmail.com](mailto:creekie37@gmail.com)

Carol Reekie  
Chair, ABTAPL



## ABTAPL Spring Conference 2018

The next annual conference will take place in Durham, staying in St Chad's College, from Thursday 22<sup>nd</sup> -Saturday 24<sup>th</sup> March 2018.  
<https://www.stchads.ac.uk/find-us/>

Durham is a World Heritage Site, and we have visits planned to parts of that site: Durham Cathedral, Library and Open Treasures Gallery; and Palace Green Library, which houses the Special Collections of Durham University. There will be an opportunity to see the University's main library, the Bill Bryson Library, and an afternoon visit to Ushaw College, formerly a Catholic school and seminary and now open to the public as a conference and events centre; we will have a tour of the building and of some of the theological and historic libraries housed there.

More formal CPD will include a TeachMeet session (please contact Helen Stocker if you wish to offer a presentation – [hstocker@nazarene.ac.uk](mailto:hstocker@nazarene.ac.uk)), further work on the Benchmarking project, and a presentation by Ken Farrimond, Blended Learning Officer for the Church of England. We are also very pleased to welcome the Bishop of Durham as an after-dinner speaker.

**St Chad's College has some car parking available, but this must be booked in advance – please indicate on your booking form if you require parking.**

For queries about BACS payment, please contact the ABTAPL Treasurer, Donald Mitchell: [dmitchell@ust.ac.uk](mailto:dmitchell@ust.ac.uk)

For all other queries about accommodation, facilities, dietary needs, and bursaries, please contact the ABTAPL Conference Secretary, Gudrun Warren: [gwarren@cathedral.org.uk](mailto:gwarren@cathedral.org.uk).

Booking forms (at the back of the Bulletin) should be returned by 10<sup>th</sup> February to Gudrun Warren. We look forward to seeing you in Durham!

Gudrun Warren  
Conference Secretary

## **How to improve ABTAPL Communication**

It has been brought to my attention that much of the ABTAPL communication is via the JISC mail Discussion Group. If a member does not subscribe to this service, it is possible to miss important information, for example the dates of meetings. The Committee would like to suggest that a separate mail group be set up for those who do not subscribe to the JISC mail service but wish to receive all the current ABTAPL news. This service would also be open to those who would prefer to have the latest ABTAPL news sent to their personal email address rather than that of their work place.

If you would like to subscribe to this new group, please tick the box on your Membership Renewal Form giving us permission to add your email address to this new group.

If you have any questions or queries, please do not hesitate to contact me.

Carol Reekie  
Chair, ABTAPL  
creekie37@gmail.com

## ATLA UPDATE

The Association of Theological Library Association (ATLA) has a range of products that are useful to all students, lecturers and researchers, whatever level. The Association was established in 1946 and is a professional association of over 800 individual, institutional, and affiliate members providing programs, products and services for theological and religious studies libraries and librarians. ATLA offers a prestigious product line of electronic resources to support the scholarly study of religion and theology, including the ATLA Religion Database (ATLA RDB) and ATLA Serials (ATLAS) and the ATLA Catholic Periodical and Literature Index (ATLA CPLI).

For more information visit <http://www.atla.com>.

The **ATLA RDB** is the premier online index of citations covering journal articles, book reviews, and essay collections in all fields of religion.

**ATLAS** is an online full-text collection of major religion and theology journals. New journal titles are added continuously (please see the website for the full list).

The **ATLA CPLI** provides indexing of periodicals, essay collections, church documents, papal documents and electronic resources expressly addressing the practice and intellectual tradition of Roman Catholicism.

To learn more, please contact Margot Lyon, [mlyon@atla.com](mailto:mlyon@atla.com)

As many of you will know, ABTAPL has formed a consortium with ATLA (via EBSCO) to provide many ATLA products at a discounted rate. If you are interested in any of the above databases, please contact EBSCO directly (you will need to quote your ABTAPL membership number to receive the discounted price).

Carol Reekie  
Chair, ABTAPL

# Digital copyright for practising librarians

Report of an ABTAPL workshop held at Oxford University  
IT Services Centre on the 23<sup>rd</sup> November 2017

## Introduction

In 2014 we met at the same venue for a workshop on “coping with copyright”, and three years later we were back, a sure indicator of the growing relevance of copyright to many of us in the theological library sector. In 2014 the workshop provided us with an overview of developments in copyright and in particular the changes to copyright law which came in that year. This time the focus was on the role of the Copyright Licensing Agency (CLA) <sup>1</sup>. The CLA has been in existence since 1988, when it licensed institutions to make multiple photocopies for classes. But the emergence of scanning and the increasing use of virtual learning environments (VLEs) to resource students has raised the CLA’s profile within all sectors of education in recent years, and has created a need for personnel to maintain records, monitor compliance and provide training to academic staff. This has often fallen within the remit of the librarian, with implications for both our own professional development and our workloads.

We welcomed speakers who were able to provide complementary perspectives on the CLA’s role: Sarah Brear from the CLA itself, James Shaw and Rachel Scanlon from our host university, and, representing our own sector, Amanda Hodgson from St John’s College, Nottingham.

## The CLA perspective / Sarah Brear

Sarah is the CLA’s Development Manager for the education sector, and she began with an overview of the CLA and its higher education licence. Under ‘best practice’, I was interested to hear her recommendation that we should all have an institutional copyright policy, adopted at a senior level, which commits the institution to observing the CLA licence and communicating the requirements of the licence to staff.

Sarah then talked about the CLA audit – an experience with which some of our group were familiar, but about which most of us probably feel a vague

---

<sup>1</sup> The CLA is a statutory body which acts on behalf of authors and publishers to license organisations to make copies of extracts from print and digital publications. The Higher Education licence is one such licence.

sense of dread. It was therefore comforting to have it brought out and discussed in the gentle light of a workshop. The CLA conducts around fifteen audits per year, and institutions are almost always selected for the audit on an entirely random basis. Given that 130 universities and c. 400 other institutions are signed up to the higher education licence, it means the chance of being selected is actually quite small. The institution to be audited is given a minimum of one month's notice. The audit itself consists of a discussion about institutional policies and procedures and a close examination of a handful of modules on the VLE. Sarah was keen to emphasise that the audit is not a policing exercise. What is the worst that could happen? In an extreme case, the CLA licence could be withdrawn, but the audit is essentially about enabling good practice, and the consequences of poor practice are likely to involve some extra training and coaching. My inference is that for the institution, the real damage may be reputational.

Sarah also talked about other services offered by the CLA:

The Digital Content Store <sup>2</sup> was rolled out in July 2016, since when 76 institutions have signed up, 134,500 items have been added (accounting for 52% of all scanning across the sector), and there have been 1.5 million student downloads. The CLA is continuing to work on simplifying authentication, which currently requires the implementation of an authentication system such as Shibboleth and which is an obstacle to many independent institutions <sup>3</sup>.

The Second Extract Permissions Service enables an institution to copy an additional chapter (or article, or 10% of the whole) for a fee, which is priced per student per page for one year.

The Enhanced Higher Education Scanning Service (EHES), which is run in partnership with the British Library, offers an outsourced scanning service and the provision of copyright fee paid copies, with a 48-hour turnaround. A price list is available on the CLA website.

---

<sup>2</sup> The DCS is essentially a union database of scanned articles and chapters which is designed to simplify the process of making and reporting digital copies.

<sup>3</sup> Sarah has promised to circulate further information about this in the near future.

## **The university perspective / James Shaw and Rachel Scanlon**

James is Document Delivery Services Librarian at the Bodleian Libraries and he described the university's experience of a CLA audit in the summer of 2017. The CLA's report was so favourable that his remit as CLA Licence coordinator was widened to cover the whole university. But he is not responsible for monitoring what individual tutors may put on WebLearn, the university's VLE, which remains a grey area. Each department has its own copyright representative. James's role is to educate and communicate. For reading lists, he has introduced a checklist, a spot check, and a policy of nil returns (i.e. a module with no scans to record must still be reported).

Rachel is Senior Library Assistant at the Bodleian's Social Science Library, and she manages SSL E-Readings, a service which involves scanning and uploading articles and chapters on social science course reading lists. She demonstrated how to find readings on WebLearn, how to make scanned copies, and guidance for tutors on the limitations of the licence. The service uses Nuance Power PDF Converter, which converts a scanned image into searchable PDFs which students can annotate. It does not make copies from e-journals or e-books.

## **The ABTAPL perspective / Amanda Hodgson**

Amanda was responsible for copyright in her former post at Nottingham University, and has taken on the role of copyright officer for St John's. She is also a member of the Networked Learning Advisory Group, which includes a copyright brief for the Common Awards VLE, and was an early adopter of the CLA's Digital Content Store, for which she describes herself as an "evangelist".

Amanda demonstrated the workflow she has developed for the DCS: the tutor submits a request form, which the librarian checks and confirms (if the scan is permitted). The tutor then submits the scan (note: the tutor, not the librarian, is responsible for doing the scanning), which the librarian uploads to the DCS. A cover page is automatically generated from the data submitted on the request form. The librarian then sends a link to the tutor to put on the institutional VLE.

One of the attractions of the DCS is that it provides a shared database of scans which can be reused by other institutions (if permitted), but Amanda has so far only been able to reuse two scans.

Amanda summarised the benefits of the DSC:

- automatic checking of permissions
- no reporting required
- easy “roll over” from year to year
- the librarian is in control
- automatic generation of the cover page
- excellent support from the CLA

The big disadvantage (for those of us in the small library sector) is the problem of authentication. St John’s was fortunate to have IT support both willing and available to rise to the challenge, and they are now reaping the benefits.

## Reflections

It was helpful and reassuring to hear these three different perspectives and to hear the speakers engaging with each other. My own experience of the CLA has been a positive one – that they are there to help, not to catch us out – and this sense was confirmed by Sarah’s presentation. I was reassured by what I heard of the experience of the Bodleian, that they too have their “grey areas”, and while we can learn from their good practice, we can also take comfort from the fact that even a prestigious university hasn’t yet got it all worked out. And finally I think we can all be grateful for the pioneering role that Amanda has taken both on copyright in general within our sector and on the Digital Content Store in particular. We are fortunate to have an “evangelist” in our midst!

Michael Gale  
Librarian, The Queen’s Foundation

## Further reading and links (with thanks to Amanda):

Cornish, Graham P., *Copyright: interpreting the law for libraries, archives and information services*, 6<sup>th</sup> ed. (Facet Publishing, 2016)

Secker, Jane and Morrison, Chris, *Copyright and e-learning: a guide for practitioners*, 2<sup>nd</sup> ed. (Facet Publishing, 2016)

Intellectual Property Office, *Exceptions to copyright: education and teaching* (2014) [available at

<https://www.gov.uk/government/publications/changes-to-copyright-law>]

<https://www.cla.co.uk/> for CLA info and links to webinars

LIS-COPYSEEK email list and occasional group meetings

CILIP copyright briefings

## **A special collection in Durham University Library**

The **Pratt Green Collection** of hymns and hymnology was founded in 1987, with the gift to Durham University Library, via the Pratt Green Trustees, of the collection of hymn books and related works formed by the distinguished Methodist hymn writer, Fred Pratt Green.

The purpose of the collection is to provide material for the study of hymns and hymnology of all periods, but with particular emphasis on modern hymns. The comprehensive collection facilitates the study of alterations made in standard hymnals from one edition to another, and the changes in taste, theology and liturgy they represent.

**Fred Pratt Green** was born at Roby, near Liverpool, in 1903. He was ordained into the Methodist ministry in 1928, and worked as a school chaplain and circuit minister until his retirement in the late 1960s. During these years he wrote plays and poems, but only a few hymns.

In 1967 he was co-opted to a working party appointed to prepare a supplement to the 1933 edition of the *Methodist Hymn Book*, and this involvement sparked off the intense burst of creativity which was to make him one of the foremost modern hymn writers. From the late 1960s to the 1980s he produced some 300 hymns and Christian songs. Hymnals published in the last three decades of the 20th century have commonly included more of his hymns than those of any other modern writer. He received an MBE in 1994 and died on 22 October 2000.

### **Location:**

The collection is housed in the Palace Green section of Durham University Library, just a short distance from Durham Cathedral, whose bells provide a regular accompaniment to study in the Library



## Contents:

In addition to ca 3500 printed works from 18<sup>th</sup> to 21<sup>st</sup> century, there are papers and manuscripts, including archives of Fred Pratt Green and other 20<sup>th</sup> century hymn writers. Notable items include an 1822 edition of Charles Wesley's tunebook *Sacred Harmony*, an annotated copy of the *English Hymnal* from 1906, with suggestions for amendments by the editor Percy Dearmer, and hundreds of hymn books from all over the world, and from every denomination you can think of.

Erik Routley dedicated his 1979 *An English-speaking hymnal guide* to Pratt Green with the words 'To Frederick Pratt Green in whom the genius of Charles Wesley lives again' <sup>4</sup> and the collection holds the author's presentation copy to the dedicatee. There are also a number of relevant reference works including the monumental revised edition of Julian's *Dictionary of Hymnology*, (1907). The online resource *Hymnquest* is accessible from a nearby PC.

The original collection has grown over the years by gifts from many donors, including a generous donation from the hymnbook department of the Oxford University Press. An exciting future gift has been promised, the papers of Bishop Timothy Dudley-Smith which cover all aspects of his hymn-writing. Bishop Dudley-Smith also currently donates his contributor's copies of recent compilations to complement those of Fred Pratt Green.

The Pratt Green Trust continues to support the collection and purchases are regularly made to keep the collection up to date.

## Use

The collection provides primary and secondary material both for research students and academics in Durham and for visiting scholars. It was the primary resource for Professor Dick Watson's tour-de-

---

<sup>4</sup> Pratt Green was somewhat embarrassed by this, and responded by describing himself as 'a mouse to the Wesley elephant'

force, the online *Canterbury Dictionary of Hymnology*<sup>5</sup>. The material is catalogued - books, periodicals and sound recordings are entered in the Library's catalogue<sup>6</sup> and the catalogue of manuscripts and papers is available online<sup>7</sup>.

## Access

Material from the collection can be consulted in the Barker Research Reading Room within Palace Green Library, Durham.

## **In conclusion, a message to colleagues who have hymnology collections in their libraries:**

*The Hymn Society of Great Britain and Ireland* would like to include information on their website re substantial hymnology collections in libraries in the UK and Ireland. What the committee has in mind is a section on the Society's website with information on collections and libraries, i.e. name of library, location, contact details, means of access and, all importantly, a brief summary of contents. A template would be used to standardise the content.

I have agreed to assist in this and to collate the information, so if you have a substantial collection of hymn books and hymnology please express your interest to me via email and I will contact you once the template has been devised.

Many thanks.

Christine Purcell [c.w.purcell@durham.ac.uk](mailto:c.w.purcell@durham.ac.uk).  
Hymn Society website <https://hymnsocietygbi.org.uk/>

---

<sup>5</sup> <https://hymnology.hymnsam.co.uk/>

<sup>6</sup> <http://library.dur.ac.uk/>

<sup>7</sup>

[https://www.dur.ac.uk/library/asc/collection\\_information/collcodes.nameorder/](https://www.dur.ac.uk/library/asc/collection_information/collcodes.nameorder/)

## **Crowdfunding for Theological Libraries is Not as Difficult as it Seems**

### **What is Crowdfunding?**

Crowdfunding is way to raise money through a large number of small donations within a limited time frame in an on-line environment. The fundraiser adds content to a personalised webpage, sets a target, and encourages people to donate through an online portal. In many ways, it is identical to old-fashioned tin-rattling.

### **What was I thinking?**

Pusey House Library and Archive has 75,000 printed books and 12 miles of archives, but by 2015 records were still only accessible via card catalogues and typed handlists. The Library now adds its records to the combined Oxford University catalogue ([solo.bodleian.ox.ac.uk](http://solo.bodleian.ox.ac.uk)), but cataloguing of just the 35,000 non-specialist monographs will take more than 4 years' staff time to complete, and must be preceded by extracting £150,000 from external sources to pay for the project. While I am mostly looking for funding through applications to grant making trusts (Foyle, Headley, Pilgrim etc.), I was labouring under the idea that 'most' libraries were carrying out crowdfunding projects, and was worried that Pusey House was falling behind. I was unclear how well crowdfunding might work at Pusey House – we have no alumni to lean on, as we are an independent Library and Chaplaincy – and felt that the best way to find out the answer was to test the waters with a small project before trying to collect large sums for a major retroconversion scheme.

The Library was already committed to hosting an intern from the University of Oxford for 6 weeks in the summer of 2016 to scan the monograph card catalogue to provide a very basic online catalogue for our main collections. The project was costed at £600, which I felt was both an achievable crowdfunding goal, and a sum which could be scraped together from the Library budget if the crowdfunding was unsuccessful.

## Teach-Yourself-Crowdfunding

Information from the traditional sources which were available to me (i.e. printed and e-books in the Bodleian Library) tended to offer scholarly analyses of the phenomenon of crowdfunding, rather than ‘how-to’ manuals, and I found the most helpful information on social media sites. Pre-recorded webinars on Youtube were particularly helpful (and I could listen to them while cataloguing!), and Wikipedia was helpful for translating jargon. However, I did not find much information about crowdfunding in UK libraries, none at all about crowdfunding for theological and philosophical libraries. The most relevant information available in early 2016 related to public libraries in the USA.

However, it became clear from all sources that 5 things are essential to a successful crowdfunding campaign:

1. Finding the right crowdfunding platform
2. Building up a social media presence before the launch
3. Making use of existing lists of supporters (alumni lists etc)
4. Lining up a few pre-arranged donors to donate on first day
5. Gaining the moral support of your organisation and key stakeholders

### 1. Crowdfunding platforms

Crowdfunding platforms are externally hosted websites which act as a front page for your project, and handle the collection of online donations. Major players include Crowdfunder; Indiegogo and JustGiving. Some Universities also have their own in-house crowdfunding platforms.

When choosing a platform, keep the following questions in mind:

- *Is it suitable for charities and organisations?* Some are designed for use by individuals, while others do not allow non-profits to use their site.

- *Can you keep all the money you raise?* Some platforms use an ‘all or nothing’ fundraising model: if you do not hit your fundraising target, you get nothing. **\*Avoid\***! Choose a platform with a ‘keep it all’ option
- *What payment types can the platform handle?* Make sure payment can be made via Paypal, as well as major credit and debit cards.
- *What costs are involved and have I included the costs in my fundraising target?* Crowdfunding platforms are businesses, and keep a percentage of money raised (usually around 5%). Third party card payment systems such as Worldpay will also take a cut (usually around 3%, but may be a flat fee + a percentage, and may vary according to card type and country of payment). Be wary of fee percentages significantly higher or lower than these.
- *Has anyone ever heard of this website before?* It is worth sticking to a platform with a high profile in the UK, even if a smaller site has lower fees. Not only can you feel more security in the financial / moral probity of an established site, but your donors will also feel confident in the project if the attached platform is familiar.
- *How user-friendly is the site?* Consider yourself and your donors. Look at some current fundraising projects on the site, and see how easy it is to find projects by different criteria (type, location, time etc.). Reputable and well-established crowdfunding websites usually also have helpful advice on setting up and managing crowdfunding appeals.

## 2. Existing social media presence

Social media is essential for publicising crowdfunding projects, and can provide a particular boost if you can get social media ‘celebrities’ to mention the project. Celebrity can be defined incredibly broadly: a supportive tweet from your denomination and

your umbrella institution / federation goes a long way to adding legitimacy and prestige to a crowdfunding campaign, without any real risk or time-commitment for the ‘celebrity’. The endorsement probably won’t lead to donations from random strangers, but will encourage your existing contacts to donate.

3. List of supporters to email (alumni lists etc)

I think this one is self-explanatory... But don’t forget to ask family and friends (actual friends as well as Friends) for support.

4. A few pre-arranged donors to donate on first day

You should aim to reach 10% of your fundraising goal on your first day to make potential donors feel confident that the appeal is a viable concern. This is where your friends, family, colleagues (and self) can really help. Of my first 5 donors, 3 work at Pusey House. My first donor was me.

5. The moral support of your organisation and key stakeholders

Moral support ≠ Intellectual comprehension or a belief it will work... Reassure management that you have a Plan B to fall back on if the appeal doesn’t meet its target.

**Was it worth it?**

Pusey House slightly exceeded its target on the last day of the appeal, and the money raised was sufficient to pay living expenses to an intern for 6 weeks, who did great work digitising our card catalogue (now online at <http://puseybooks.blogspot.co.uk/>).

Financially, the takings from the campaign were probably about equal to the money expended on staff time spent planning and publicising the appeal. However, it enabled the Library to make and strengthen connections with other organisations & individuals, and was good publicity for the House and Library. It enabled us to carry

out a project almost 30 years after everyone else, and come out of it looking modern...

### **Would I do it again?**

Next appeal is planned for next year!

We currently have applications under consideration by several grant-making charities to raise £148,000 to catalogue the main collections, with the remaining £1,591 to be raised through crowdfunding. Primarily I am looking at the campaign as a way to prove to funding bodies that we are fully invested in the project, and are actively seeking innovative ways to develop our financial security, but most of all to engage readers and well-wishers with the cataloguing project and encourage them to feel involved.

Anna James

## WEBSITES - General

ABTAPL

<http://www.abtapl.org.uk/>

ABTAPL Bulletin online archive

[https://biblicalstudies.org.uk/articles\\_abtapl\\_01.php](https://biblicalstudies.org.uk/articles_abtapl_01.php)

ANZTLA Ejournal

<http://ejournal.anztla.org>

ATLA

<http://www.atla.com>

ATLA Religion Database with ATLASerials

<http://www.ebscohost.com/academic/atla-religion-database-with-atlaserials>

BETH

<http://www.beth.be>

Christians in Library and Information Services

<http://christianlis.org.uk/>

Theology on the Web

<https://theologyontheweb.org.uk/>





**Spring Conference**  
 St Chad's College, Durham  
 Thursday 22<sup>nd</sup> – Saturday 24<sup>th</sup> March 2018

**Booking Form**

**Please return your form with your payment by 10<sup>th</sup> February 2018.**

I / We wish to attend the ABTAPL Spring Conference and enclose the appropriate fee (please tick):

	Full	Concession
Delegate	£250	£175
Delegate and accompanying partner	£470	£329
Non-residential delegate	£160	£112

Concessionary rates apply for students and retired delegates. Bursaries may be available for delegates who are unemployed or not funded by their employer. For further details, please contact Gudrun Warren, ABTAPL conference secretary (see below for contact details).

Name .....Partner (if applicable) .....

Institution (if applicable) .....

Address .....

.....

Email address .....

Daytime and/or mobile phone number .....

Please indicate any dietary or other special needs .....

.....

Will you require a buffet lunch on Saturday? Yes [  ] No [  ]

Will you require a car parking space? Yes [  ] No [  ]

Please make your cheque payable to ABTAPL and return it with your form to:  
 Gudrun Warren, Librarian, Norwich Cathedral 65 The Close, Norwich NR1 4DH. Invoices can be provided on request. For payment by BACS, please contact Donald Mitchell, Hon. Treasurer ([dmitchell@ust.ac.uk](mailto:dmitchell@ust.ac.uk)).

In the event of cancellation, a full refund will be made if notice is received by 10<sup>th</sup> February. After this date, no refund will be possible unless your place can be reallocated.